



## WE KNOW GUITARS.

1305 East Carson Street  
Pittsburgh, PA 15203  
412.431.0700

### Do you want to learn how to play the guitar in the new year?

Pittsburgh Guitars is proud to offer **Strum Together scholarships** for eight (8) free weekly **guitar lessons** for deserving Pittsburgh area students, ages 9-18! This is a one-time gift from experienced instructors to future artists. Applicants should be interested in learning to play, or enhancing their playing ability and their knowledge of the guitar. If you do not have your own guitar, you will receive an acoustic guitar on loan from us for the eight weeks of your lessons.

You can win a scholarship by answering a question about your passion for music and guitars. There's a one-page application and two easy ways to respond to our question. You can:

- 1) Write an essay
- 2) Submit a video on our YouTube channel

Professional musicians from Pittsburgh Guitars will select our winners, so show us your inner rock star! Be creative in your answer and let your personality shine!

Pittsburgh Guitars is a local specialty guitar shop located on East Carson Street in Pittsburgh's South Side. Our staff prides itself on exhibiting three key traits: honesty, integrity, and knowledge. We have a wide variety of new and used guitars for new guitarists, professionals, and collectors alike! We also sell amplifiers, accessories, and even ukuleles. Our store features a full service repair shop and private lessons suites as well, and we offer guitar lessons with full-time instructors to match all levels and styles of students. Please visit [www.pittsburghguitars.com](http://www.pittsburghguitars.com) to learn more about us.

We encourage all interested students to apply. Applications can be emailed to [lessons@pittsburghguitars.com](mailto:lessons@pittsburghguitars.com) or mailed to 1305 E. Carson Street, Pittsburgh, PA 15203.

**Please submit your application by January 15, 2018.** If you are chosen to receive a Strum Together scholarship, we will contact you by February 1, 2018.

Thank you for your interest, and good luck!

Sincerely,

*John*

John Bechtold, Owner



## Pittsburgh Guitars Strum Together Scholarship Application

(Please type or print)

I AM SUBMITTING A (CIRCLE OR HIGHLIGHT ONE):      **ESSAY**      **VIDEO**

SCHOOL: \_\_\_\_\_

NAME: \_\_\_\_\_ AGE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE/CELL: \_\_\_\_\_ EMAIL: \_\_\_\_\_

PREFERRED METHOD OF CONTACT: \_\_\_\_\_

Do you own a guitar?  YES  NO If yes, what kind? \_\_\_\_\_

LIST ANY MUSICAL BACKGROUND OR EXPERIENCE (Don't worry if the answer is "none"):

### **PLEASE ANSWER THIS QUESTION:**

**How do you best express your passion and interest for music?** Be creative in your answer. Let your personality and passion shine. Show us your inner rock star!

### **ESSAY INSTRUCTIONS:**

Please submit your application and 250-300 word essay to [lessons@pittsburghguitars.com](mailto:lessons@pittsburghguitars.com) or mail to: 1305 E. Carson Street, Pittsburgh PA 15203 by January 15, 2018.

### **VIDEO INSTRUCTIONS:**

Please submit your application and a link to your 3-5 minute unlisted YouTube video (see instructions on the following page) to [lessons@pittsburghguitars.com](mailto:lessons@pittsburghguitars.com) by January 15, 2018.

\_\_\_\_\_  
STUDENT SIGNATURE

\_\_\_\_\_  
DATE

I understand that if my child is selected to receive a scholarship, I will be responsible for getting them to and from Pittsburgh Guitars for the 8 scheduled guitar lessons. If my child requires a loaned guitar, I understand that there will be no loan fee charged during the scholarship period, but I will be held financially responsible for loss, repairs or damage to the guitar and other loaned items.

\_\_\_\_\_  
PARENT/GUARDIAN SIGNATURE

\_\_\_\_\_  
DATE

## **HOW TO SUBMIT YOUR VIDEO:**

- 1) Please create your 3-5 minute video that introduces yourself and answers the question:  
**How do you best express your passion and interest for music?**
- 2) **Post your video** on YouTube as an unlisted video
  - a. Upload your video and title it: 2018 PG Scholarship – Your Name (i.e. “2018 PG Scholarship – Jane Smith)
  - b. Go to **Video Manager**
  - c. Select clip and edit access by clicking on the picture of the lock on the right side
  - d. Select **Unlisted**
  - e. Save changes and copy the link URL that is listed
  - f. Paste link into email to [lessons@pittsburghguitars.com](mailto:lessons@pittsburghguitars.com) and attach completed application.